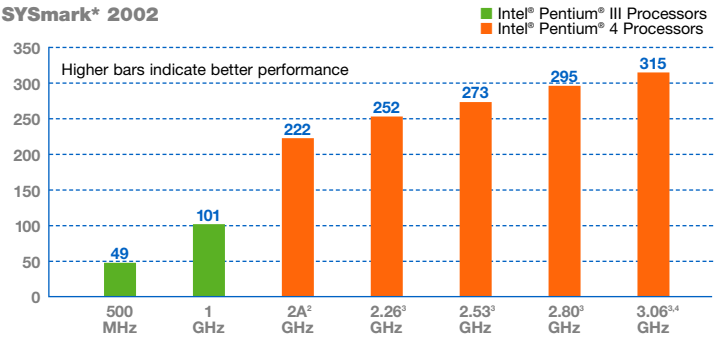
Can a system upgrade fuel employee productivity?

Multitasking increases the need for client PC performance. It's likely your employees don't run just one application; they use several simultaneously. As a result, processing requirements have climbed sharply. A high speed Intel® Pentium® 4 processor supporting Hyper-Threading Technology† delivers the performance to drive a complex mix of foreground and background applications, which can produce measurable productivity gains for your business. As measured on SYSmark* 2002, system response times for PCs running on the latest Pentium 4 processors can reach over six times faster[1] than Pentium® III processor-based systems that were state of the art just three years ago. Today's processors are measured in Gigahertz not Megahertz.

In addition, when enabled, Hyper-Threading Technology can provide an immediate performance boost, up to 25% for many applications and work loads today.

Productivity



[1] SYSmark 2002 is an industry-standard benchmark designed to replicate today's multitasking environment with background processing. System Configurations—Intel® Pentium® III and Intel® Pentium® 4 processors at the speeds shown on above chart. Motherboard: Intel® Desktop Board SE2 440BX; Motherboard BIOS: SE440BX2.P17; Secondary Cache: 512KB half-speed cache; Memory Size: 128 MB PC100 SDRAM (Crucial* (Micron*) PC100 CL2 SDRAM); Hard Disk: IBM* 30GB ATA-100 DTLA-307030; Video Controller/Bus: nVidia* GeForce 3* AGP; Video Memory Size/Type: 64 MB DDRAM; Operating System: Windows* XP* w/ DirectX* 8.1; Video Driver Revision: nVidia Detonator 3* version 21.81, Graphics: 1024x768 resolution, 32-bit color; CD ROM Drive: Toshiba* 32X XM-6302B IDE; Sound Card: Creative Labs SoundBlaster* Live; Network Card: Intel Pro/100+ Management PCI LAN card

[2] Intel's advanced 0.13 micron process and 512K L2 Cache, 400-MHz system bus, PC800-40 RDRAM
[3] Intel's advanced 0.13 micron process and 512K L2 Cache, 533-MHz system bus, PC1066-32 RDRAM
[4] Intel® Pentium® 4 Processor 3.06 GHz supporting Hyper-Threading Technology

For more info visit **www.intel.com**,
http://www.intel.com/ebusiness/upgrade,
or contact your local Intel product reseller.

[†] Hyper-Threading Technology requires a computer system with an Intel® Pentium® 4 processor supporting HT Technology and a Hyper-Threading Technology enabled chipset, BIOS and operating system. Performance will vary depending on the specific hardware and software you use. See http://www.intel/info/hyperthreading/ for more information including details on which processors support HT Technology.

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