

Leading Complete HPC, Desktop, Mobile Technology Solution Provider Nor-Tech Announces New Website, Logo



Nor-Tech just announced they have developed and published a new website and designed a new logo to reflect their status as a top technology provider.

In 20 years we have gone from a small computer parts company to a company that supplies HPC technology to two Nobel Physics Prize-winning projects.”— Nor-Tech Executive Vice President Jeff Olson



MINNEAPOLIS , U.S., December 6, 2018 -- **Nor-Tech** just announced they have developed and published a new website and designed a new logo. This is the first time the website and logo have undergone a complete redesign in 20 years.

The user-friendly website is secure, has a clean design and reflects the company’s position as one of the world’s leading value added resellers specializing in high performance computing and complete technology solutions.

The logo, designed by Nor-Tech Executive Vice President Jeff Olson, represents the company’s meteoric rise from an award-winning start-up supplying computer parts 20 years ago to a value-added reseller specializing in high performance computing and complete technology solutions.

“The website and logo are a reflection of how far we’ve come,” Olson said. “It’s amazing when I really think about it—in 20 years we have gone from a small computer parts company to a company that supplies HPC technology to two Nobel Physics Prize-winning projects and has landed on CRN’s list of the top 40 Data Center Infrastructure Providers the last two years. This puts us in the company of some of the biggest names in the industry like IBM and Oracle.”

Olson added, “The new website and logo are milestones for us. We would never have achieved this without the long-term loyalty of many valued clients and the continual expansion of our client portfolio. We are also grateful for our strong partner relationships with companies such as Intel, Microsoft, Lenovo, NVIDIA and AMD. And, of course, we owe our continued success to one of the best teams of technology employees in the industry.”

The company’s recent achievements include earning Lenovo Authorized Service Provider and Gold Tier Partner status, Intel Platinum Partner and HPC Data Center Specialist status, NVIDIA Preferred Solution Provider status, and AMD Elite Partner status. In addition to some of the finest newspapers in the U.S., the company has been featured multiple times in premier industry magazines CRN and HPCwire.

Nor-Tech engineers average 20+ years of experience. This strong industry reputation and deep partner relationships also enable the company to be a leading supplier of cost-effective Lenovo desktops, laptops, tablets and Chromebooks to schools and enterprises. All of Nor-Tech’s high performance technology is developed by Nor-Tech in Minnesota and supported by Nor-Tech around the world. The company is headquartered in Burnsville, Minn. just outside of Minneapolis. Nor-Tech holds the following contracts: GSA, University of Wisconsin System, NASA SEWP V. To contact Nor-Tech call 952-808-1000/toll free: 877-808-1010 or visit <https://www.nor-tech.com>. Full release at: <https://www.nor-tech.com/category/news/>.